### 815 Slaters Lane Natl Med. Res. Planning&PlacementNational Republican Congr Comm/ Issue Submission Number 253 Issue 2

Alexandra VA 22314





WNCN-TV 1205 Front St. Raleigh, NC 27609

## PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr Comm/ Issue	Submission Cost:	4385	Campaign Ref:
Buyer:	7.	Client/Product/Estimate:	155 /426 /3012	Sales Rep:
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:
ESL/PO Number:	06281574	Contract type:	Political	Business Type:
Associated Copies:	No			Business Category:

				Comme					
_		1	Nbr of Spots	30	350		02	Sun op News	2
				Comme				00	
1		-1	Nbr of Spots	30	250		02	Sat 7a Today Show	9 Sa
				Comme					
-1		_	Nbr of Spots	30	900		04	Sat 1130p ET / 1030p CT Saturday Night Live	7 Sa
	0.00			Comme				M1	NI.
	-1		Nbr of Spots	30	250		04	M-F 7p News	о 2 <u>2</u>
				Comme				VI	N.
1	1		Nbr of Spots	30	210		03	M-F 530p Judge Judy	5
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1	1		Nbr of Spots	30	65		04	M-F 1237a ET / 1137p CT Late Night	4
				Comme				7.:	
-1		-3	Nbr of Spots	30	210		03	M-F 5p Judge Judy	2
				Comme				T.:	
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Total	09/24	09/17		Spot Type	Rate		Rev Type	Sales Product Details	Ref Sa
Raleigh-Durham, NC	Raleigh	Key Market:	Кеу		, and a	Order:			Demographic:
	2000	14			NAC Z	Booking Group:		Nrcc-le	Product

Weekly Totals: Total Spots(Ord Spots)

19

#### 815 Slaters Lane Natl Med. Res. Planning&PlacementNational Republican Congr Comm/ Issue Submission Number 253 Issue 2

Alexandra VA 22314

Schedule Dates: Est./PO Number: Associated Copies:

Ref

Buyer: Client:





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		7	dule Dates:	ciated Copies:	Sales	M-F 1	11	M-F 5	-	M-F 7	-	√ M-F 1	1	M-F 5	1	M-F 7	1	M-F 1	W	M-F 5	٧٧	M-F 7	VV	M-F 7	1		Sat 7	Sat 7p
National Republican Congr	Comm/ Issue		es: 09/17/12 to 09/30/12		Sales Product Details	M-F 1237a ET / 1137p CT Late Night		M-F 5p Judge Judy		M-F 7p News		M-F 1237a ET / 1137p CT Late Night		M-F 5p Judge Judy		M-F 7p News		M-F 1237a ET / 1137p CT Late Night		M-F 530p Judge Judy		M-F 7p News		M-F 7p News		Sat 7p News		
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2000	4385	155 /426 /3012	2	Political	Spot Type	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30		
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	Campaign Ref:	Sales Rep:	Order Ref:	Business Type: Business Category:	09/17																			1		-1		
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# 815 Slaters Lane Natl Med. Res. Planning&PlacementNational Republican Congr Comm/ Issue

Alexandra VA 22314

**Submission Number 253** Issue 2





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Schedule Dates: Est./PO Number: Client: **Associated Copies:** Buyer: Ref Sales Product Details S 09/17/12 to 09/30/12 06281574 National Republican Congr Comm/ Issue Rev Type Client/Product/Estimate: Contract type: **Submission Cost:** Weekly Totals: Total Spots(Ord Spots) Grand Totals Rate 155 /426 /3012 Comme Spot Type Political 4385 Order Ref:
Business Type:
Business Category: Sales Rep: Campaign Ref: 09/17 09/24 HRP Washington, DC 06281574
POLITICAL Transactional 12 E:120816018 Total 19 0 T

**Grand Totals:** Spots: Commission: Gross Total: 3,727.25 4,385.00 657.75

Spots Cost

Totals

09/17

Month 9 Weeks: 5

09/24

2285

4385

Station Copy

02:41:44 9/13/2012

Page 3 of 3

HEADLINE# 6281574 TRF# E:120816
MOD# 0: APPROVED REV #1 \$\$\$ HEADLINE# 6281574 CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 703-516-9399

REP SSS

AGENCY CREDIT HARRIS REPORT FROM STATION FAX# 703-516-9680 RISK !!! \*\*\* WNCN-TV \*\*\*

AGY ADV ORDER CITY TAX FLIGHT DATES PRDCT # # # NRCC HH SEP21/12 AGY. ADV. STATE NAME NAME TAX SEP27/12 815 NAT'L MEDIA RESEARCH PLANNING ISS/NRCC-IE ALEXANDRIA, EST#3012 CONTRACT SLATERS WK-1 # COMMENTS: VA LANE 6281574 22314 CO-OP (LINE, BILLING ORDER, NEEDED PLAC INVOICE) CLASS: BUYER NAME REP.# SALES PRSN NATL. WA-田田田田 OFF.# ANGLE MHCK LOCAL NESCI DATE REGIONAL SALESMAN SEP18 (H) 1 N # 14.24

REP: REVISION

M1 APPROVED \$85 ADDED TO PLS CNF ADDED TO THIS TOTAL, MONEY TAKEN FROM PREVIOUS NRCC HEADLINE

THANKS, MICK

STA:

CON CM \*\*\*\* THIS SH M CASH HZ ADVANCE SCHEDULE

NRCC H

OK'D

BUY#3

STATION MAKEGOOD OFFERS: NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

виу#8 MISSED: FRI/700P-730P SAT/700P-730P OFFER: FRI / 700P - 730P SAT/700P-730P SEP21 SEP22 SEP22 SEP21 30S 30S 30S REVISE 308 \$250.00 \$175.00 \$310.00 \$200.00 PLS ADVISE

CMT: RATE REVISIONS PER STEVE FOR NEXT XX PLS

CONTRACT TOTAL TOTAL \$4,385.00 19

(SEP18/12)

REP HEADLINE# 6281574 TRF# E:120816 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY:

REP: TEL# 703-516-9399 AGENCY CREDIT

FAX# 703-516-9680 REPORT FROM REP \*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

AGY ADV YTID FLIGHT DATES ORDER PRDCT # # TAX # NRCC H SEP21/12 AGY. ADV. STATE NAME NAME TAX NAT'L MEDIA RESEARCH PLANNING SEP27/12 ISS/NRCC-IE ALEXANDRIA, 15 EST#3012 CONTRACT SLATERS WK-1 COMMENTS: # VA LANE 6281574 22314 00 40-(LINE, BILLING ORDER, NEEDED PLAC INVOICE) CLASS: SALES BUYER REP.# PRSN NAME NATL. WA-BEZ OFF.# ANGLE LOCAL MICK NESCI DATE REGIONAL SALESMAN SEP18/12 (H) # 13 . 29

REP:

STA: \$85 STA MI APPROVED \*\*PLS SEE M1 THANKS, MICK PLS CNF REVISE ADDED TO FOR THIS RATE TOTAL, REVISIONS MONEY TAKEN FROM PREVIOUS PER STEVE FOR NEXH NRCC WK\*\* HEADLINE

CHERYL 9/12

CON CM \*\*\*\* THIS SI A CASH HZ ADVANCE SCHEDULE

NRCC

HH

:LINE#:REP : LINE#: THIS ORD COM1: CON PROGRAM : PROGRAM : 20 W COM1: AGENCY AGENCY IS A : CD: D Ø 700P-730P 700P-730P MAKE-GOOD FOR SEP21
MAKE-GOOD FOR SEP22 RATE REVISIONS PER STEVE FOR NEXT WK MAKE-GOOD FOR SEP21 ON LINE-3 FOR 1 SI MAKE-GOOD FOR SEP22 ON LINE-8 FOR 1 SI NBC-17 NEWS-7 ADVERTISER CODE PRODUCT CODE = . 7P NEWS TIME PERIOD 426 LGTH = 155 30 30 ., SEC 11 11 AGENCY \$310.00 \$250.00 FOR 1 SPOT/WK FOR 1 SPOT/WK RATE 田S丁# PLS II .. .. 3012 9/21 9/21 REVISE START .. .. 9/21 9/21 DATE .. :SPTS: H 0 /WK: WHEK LANI .. .. FRI FRI DAYS :SPTS: : TOTL: Н 0

REP HEADLINE# 6281574 TRF# E:120816 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP REP: TEL# 703-516-9399 FAX# 703-516-9680

\*\*CHANGES\*\*

SEP18/12 13.29
\*\*\* WNCN-TV \*\*\*

SEP/12	PROGRAM : NBC-1 CON COM1: NBC-1 STATION MAKEGOOD OFFERS M1 OK'D BUY#3 BUY#8			: LINE#:REP
	PROCON MA	PART 8	PRO	#:REP : :LINE#:
\$4,385.00	PROGRAM: CON COM1: MAKEGOOD K'D BU BU	S COM	GRAM	: CD:
. 0 0	EUY#8		700P-	
	77	RATE RE MAKEGOOD 700P-730P	1	TIME PI
	NEWS - 7 NEWS - 7 NISSED: OFFER: CMT:	RATE REVISIONS I MAKEGOOD MADE UP	7P NEWS	PERIOD
	NEWS-7 NEWS-7 NEWS-7 NEWS-7 MISSED:FRI/700P-730P OFFER:FRI/700P-730P & SAT/700P-730P CMT:RATE REVISIONS	E UP		
	FRI/700P-730P SAT/700P-730P FRI/700P-730P SAT/700P-730P RATE REVISION	PER SI OF LI	30	LGTH :
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	SEP21 SEP22 SEP21 SEP22 FOR NEXT	PLS REV	9/22	
	H W K	REVISE	N	START
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CONTRACT TOTAL	\$ \$ 175			: WEEK
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TOTAL	S (S	SAT	SAT	U
\$ 4	(SEP18/12) PLS ADVISE			DAYS
\$4,385.00 19	(12)			: To
00		0	Н	: TOTL:

MARKET TOTALS \$86,000 WNCN 5% WRAL 40% WIVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS-DEMOS- RA35+\* TT/AON

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE Y-DAYS L-LENGTH M-MAKEGOOD Z-COMMENTS \*-MULTIPLE N-PROGRAM NAME

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG15/12 17.4
\*\*\* WNCN-TV \*\*\*

ADV CITY TAX FLIGHT DATES PRDCT ORDER AGY # NRCC HH SEP21/12 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC ADV. NAME STATE TAX ISS/NRCC-IE SEP27/12 ALEXANDRIA, 815 SLATERS EST#3012 CONTRACT WK-1 COMMENTS: # VA LANE 6281574 22314 CO-OP (LINE, BILLING NEEDED ORDER, INVOICE) SALES PRSN WA-CLASS: NATL. BUYER NAME BEN ANGLE MICK NESCI LOCAL DATE REGIONAL SALESMAN # AUG15/12 (H) 17.47

MHM THANKS, MIKE FOR MICK TIL PLS CFM 4300 @ 19X ORDER

REP:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	3 700P-730P 30	PROGRAM : JUDGE JUDY	2 500P-530P 30	PROGRAM : J FALLON-NBC<	1 1235A-135A 30	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	:LINE#:REP :CD: TIME PERIOD : LGTH : :
	\$250.00		\$210.00		\$65.00	AGENCY EST#	LGTH : SEC : RATE :
	9/21		9/21		9/21	= 3012	: START : DATE
	9/21		9/21		9/21		: END : DATE
	٢		Р		ħ		: SPTS: WEEK : /WK: INVT
	FRI		FRI		FRI		TEK : DAYS
	1		P		P		:TOTL:

# REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4
\*\*\* WNCN-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD : :LINE#: : :	LGTH : SEC	RATE	: START	: END : DATE	:SPTS: 1	WEEK :	DAYS	:TOTL:
4 1235A-135A	3 0	\$65.00	9/24	9/24	1	MOM		T
PROGRAM : J FALLON-NBC<								
5 530P-600P	<b>3</b> 0	\$210.00	9/24	9/24	ь	MON		1
PROGRAM : JUDGE JUDY B								
6 700P-730P	30	\$250.00	9/24	9/24	ъ	MOM		Ь
PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7								
7 1130P-100A	30	\$900.00	9/22	9/22	Þ	SAT		Ъ
PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE								
8 700P-730P	30	\$175.00	9/22	9/22	ч	SAT		Ь
PROGRAM: NBC-17 NEWS-7								
9 700A-900A	30	\$250.00	9/22	9/22	٢	SAT		Ъ
PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY								
10 600P-630P	30	\$350.00	9/23	9/23	٢	SUN		ь
PROGRAM: NBC-17 NEWS-6								
11 1235A-135A	30	\$65.00	9/27	9/27	H	THU		ц
PROGRAM : J FALLON-NBC<								
12 500P-530P	30	\$210.00	9/27	9/27	Р	THU		ъ
PROGRAM : JUDGE JUDY								

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4
\*\*\* WNCN-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC	C : RATE	E : START : DATE	r : END : DATE	:SPTS:	NEEK :	DAYS : TOTL:
13 700P-730P	30	\$250.00	9/27	9/27	ר	ТНО	1
PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7							
14 1235A-135A	30	\$65.00	9/25	9/25	1	TUE	т
PROGRAM : J FALLON-NBC<							
15 500P-530P	30	\$210.00	9/25	9/25	Р	TUE	P
PROGRAM : JUDGE JUDY				:			
16 700P-730P	30	\$250.00	9/25	9/25	ч	TUE	P
PROGRAM: NBC-17 NEWS-7							
17 1235A-135A	30	\$65.00	9/26	9/26	Р	MED	Ч
PROGRAM : J FALLON-NBC<							
18 530P-600P	30	\$210.00	9/26	9/26	н	MED	<b>1</b>
PROGRAM : JUDGE JUDY B							
19 700P-730P	30	\$250.00	9/26	9/26	ч	MED	1
PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7							
SEP/12 \$4,300.00					COI	CONTRACT TOTAL TOTAL SPOTS	\$4,300.00 19
MARKET TOTALS \$86,000 WNCN 5%	WRAL 40%	WTVD 39%	WRAZ 11% WRDC	OC 2% WLFL	T 3%	CABL 0%	
ACCURATE SHARES							

SVC- NSI BOOKS- NOV/11 DEMOS- RA35+\*

#### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	l Location:			D	ate:
	est station time cond				
	_				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Total Charg	jes:				
This broadcast ti	me will be used by	:NRCC-IE			
Does the promessage re	ogramming ( lating to any	in whole or political m	in part) c	ommunicate	"a rtance?"
	□ Yes		[	□No	

For programming that "commun importance," list the name of the office(s) being sought and the da	legally qualified candidate(s)	the programming refers to the
For programming that "communic importance," attach Agreed Upon	cates a message relating to any Schedule (Page 3)	political matter of national
I represent that the payment for the	ne above described broadcast t	ime has been furnished by:
National Republican Congressiona Keith Davis- Treasurer	ıl Committee-IE	
and you are authorized to announce furnishing the payment, if other th	te the time as paid for by such an an individual person, is:	person or entity. The entity
a corporation; 🗹 a commi	ttee; an association;	or other unincorporated group.
The names, offices, and addresses agents of the entity are named belo	of the chief executive officers ow (may be attached separately	, directors, and/or authorized /):
THIS STATION DOES NOT DISC OF RACE OR ETHNICITY IN TH		
I agree to indemnify and hold harmle reasonable attorney's fees, that may e advertisement(s). For the above-stat transcript, or tape, which will be de before the time of the scheduled bro	nsue from the broadcast of the ted broadcast(s), I also agree livered to the station at least	above-requested to prepare a script,
TO BE SIGN	LED BY ISSUE ADVE	703-LLC3-4877
//	nature	Contact Phone Number
TO BE SIGNED  Accepted	D BY STATION REP  Accepted in Part	RESENTATIVE  Rejected
range from		Rejected
Signature	Printed Name	Title